

SPREADING LANDOWNER-LED INNOVATIONS AROUND THE WEST

2022 ANNUAL REPORT



MAKING IT A PLUS TO BE ON THE CORRIDOR MAP

WLA is proud to have been a key partner on the groundbreaking Wyoming-USDA partnership to conserve wildlife that launched in 2022. The pilot program allows landowners in designated wildlife corridors to stack federal and state funding for habitat conservation. This is an innovative approach to conservation that recognizes the vital role working lands play.

BIG GROWTH IN CONSERVATION FUNDING FOR WESTERN RANCHING

WLA-led changes in the Farm Bill contributed to the largest enrollment in the history of the Grasslands Conservation Reserve Program, a working lands conservation leasing program. In 2022, 1,526,609 acres were enrolled in 11 western states at minimum payment rates of \$13/acre.



NO GOOD (CONSERVATION) DEED GOES UNPUNISHED? WE'RE CHANGING THAT!

Landowners who step up to help threatened and endangered species should be supported, not penalized for their actions. Unfortunately, many landowners fear that having imperiled species on their land could put them out of business. WLA and the US Fish and Wildlife Service (FWS) are working together to change that by making regulatory assurance agreements more accessible to more landowners.

In 2022, we secured more funding for FWS to work proactively with landowners on these agreements, and built an innovative draft agreement for stream and riparian restoration.



Our film, *The Fish & the Flame*, claimed laurels, won awards, and reached thousands through film festivals and online.

ENSURING COLORADO LEARNS FROM LANDOWNERS' HARD-WON LESSONS ON WOLF REINTRODUCTION

Wolves will soon be on the ground in Colorado as a result of a 2020 state ballot measure. WLA's Chief Program Officer Hallie Mahowald served on the state-appointed Stakeholder Advisory Group to represent landowner interests in the design of the reintroduction plan. WLA hosted landowner listening sessions and workshops, and brought forward innovative, landowner-supported solutions which have been incorporated into the state's plan.



PODCAST DEBUTS TO ACCLAIM, EARNS 1000'S OF DOWNLOADS

A REAL REVIEW



More info than just the headlines

Finally, a show that really digs into what it means to return wolves to the West.

Few wildlife species generate as much emotion and controversy as wolves. Our Working Wild U podcast dives deep into this complex topic with powerful and immersive storytelling. Produced in partnership with Montana State University, the show takes listeners into the heart of the West's working wild landscapes. With more than 30,000 downloads and a 4.9-star rating on Apple Podcasts, Working Wild U is informing public understanding, dialogue and policy on this important issue.



GROWING REGEN RANCHING IN NEW MEXICO WITH CARGILL & BURGER KING'S SUPPORT

WLA secured \$300,000 from the National Fish and Wildlife Foundation, from a fund created by these meat industry heavyweights, to support ranchers in eastern New Mexico who are protecting soil health and lesser prairie chicken habitat while raising healthy beef.



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FINANCIAL OVERVIEW

Total revenue: \$2,460,131

Revenue source	% of revenue
Foundations	63%
Individuals & businesses	28%
Government grants	7%
Other	2%

Total Expenses: \$1,672,841

Expense category	% of expenses
Program delivery	79%
Administration	13%
Fundraising	8%

COMPLETE FINANCIALS:
westernlandowners.org/annual-report/