

# Farm Planner

---

Mad Agriculture is looking for an experienced Farm Planner to develop carbon farm plans that catalyze the expansion of regenerative agriculture with on-the-ground design, support, and implementation. Increased demand for regenerative farm plans in Colorado and High Plains region has created a need for qualified planners. Mad Agriculture has secured several contracts for farm planning work in Colorado with more opportunities in the pipeline.

## **Job Description:**

We are looking for someone who can go to a farm, build trust and interact amicably with the farmer or rancher, assess the health of the land, creatively prescribe practice solutions, articulate those solutions in map, gantt chart, and written form, confidently share those practices and designs with the farmer, and guide the activation of that plan on the land to improve soil health and farmer prosperity.

We work with small diversified organic farmers to broad acre commodity crop growers practicing chemical industrial methods. Mad Agriculture works with any farmer taking a step toward healing the earth and adopting regenerative practices and cropping systems. We believe that meeting the farmer on their journey, asking what the land wants to be, and developing a stepwise path to get there is critical for moving the rising tide of regenerative agriculture. The ability to work with farmers from any situation without judgment and craft individualized plans that make sense for their context is paramount for this role. Responsibilities include:

- ❖ Work directly with farmers to create farm and business plans that create ecological and financial wealth.
- ❖ Use first-principle farm planning frameworks (e.g. Holistic Management, Regrarians, Scale of Permanence, Conservation Planning) to design place-based and ready-to-activate plans.
- ❖ Design and implement farm plan and operations based on soil health principles.
- ❖ Design spatially, temporally, geographically, and culturally appropriate farm plans.
- ❖ Engage and manage relationships with farmers throughout design, implementation and monitoring

## **Qualifications:**

Mad Ag has a culture of community, creativity, learning, and living a good life. We want to work with people motivated to restore the relationship of humans and nature by making that way of life irresistible and fun, practical and grounded. We are looking for an individual gifted in the following ways:

- ❖ Experience developing farm operation and business plans
- ❖ Advanced degree or relevant experience in Ecology, Soil Health, Crop Sciences, Chemistry, Plant Physiology, Agronomy, Land Planning
- ❖ Experience with agricultural production, preferably broad acre crop production

- (Corn, Wheat, Beans, Sorghum, Alfalfa, Barley, Oats, Lentils, Chickpeas)
- ❖ Experience with selecting, growing, and terminating cover crops
- ❖ Excellent communication skills in person, in writing, and in visual representation
- ❖ GIS and Map Making experience and programs
- ❖ Knowledge of farm enterprise structures and leverage points
- ❖ Familiarity with climate and geography of Great Plains agriculture, especially the High Plains.
- ❖ Carbon Farm Planning
- ❖ Capacity to manage several complex projects simultaneously
- ❖ Familiarity with NRCS programs and practices
- ❖ Ability to observe farm systems and prescribe practices that create ecological health

### **Responsibilities:**

In addition to the descriptions outlined below, you will have the opportunity to identify partnerships and projects that further the work of Mad Agriculture and the Farm Planning department and allow you to express your gifts in meaningful ways.

- ❖ Principle author/editor of farm plans
- ❖ Work with farm planning team to generate farm plans within existing projects
- ❖ Project management to bring plans into action
- ❖ Grow and maintain relationships with partner organizations, including Boulder County and City of Boulder.
- ❖ Carry out resource assessments to orient plan development and goals
- ❖ Develop Carbon Farm Planning process improvements, tools and curriculum to train-the-trainers.
- ❖ Work with partner organizations, including the NRCS and Conservation Districts, to access EQIP funds and train-the-trainers.

### **Salary:**

This is a salaried position. Pay is commensurate on experience. We believe in an economy that values the work of purpose and rewards those who actively make a better world.

Mad Agriculture is a 501(c)3 non-profit with a mission to reimagine and restore our relationship to Earth with agriculture. Our primary goal is to help farmers and ranchers thrive with regenerative agriculture by optimizing the creation of financial and ecological wealth. Mad Agriculture was founded in 2018 and we're off to a strong start. We are already impacting 37,500 acres across the Great Plains in CO, MT, NE, IL and OH with our programs.

### **How to Respond:**

Please respond with a resume and up to 2 pages about yourself, what attracted you to Mad Agriculture, and how your gifts will support our mission. Respond in a format of your choosing. This position is based in the Front Range, Colorado. Starting date late 2019 to early 2020.

Please send proposal to Tanner Starbard, Director of Farm Planning.  
tanner@madagriculture.org