

Colorado Field Organizer

Western Landowners Alliance

October 5, 2018 – Open until filled
Job Location: Colorado Based

Western Landowners Alliance, a West-wide non-profit organization based in Santa Fe, New Mexico, seeks a CO Field Organizer to help implement our mission to advance policies and practices that sustain working lands, connected landscapes and native species.

The CO Field Organizer will work with landowners, partner organizations and public agencies to advance WLA's mission and improve the health of Colorado's working lands through educational outreach, resource coordination and public policy engagement.

KEY RESPONSIBILITIES

- Expand, organize and engage WLA's membership to develop an active and diverse constituency of conservation-minded landowners and partners in the state;
- Conduct educational outreach and community-building activities, including landowner forums and field tours;
- Collaborate with WLA staff, landowners, partners and agencies to identify and address opportunities to improve public policies related to land and natural resource management;
- Work with WLA's communications staff to develop and disseminate effective messaging;
- Provide educational briefings for landowners, organizations, public agencies and members of the media;
- Work with the WLA communications staff to generate strategically appropriate press coverage through media cultivation, story pitches, letters to the editor, editorials, landowner-specific publications, social media and online channels, and other activities within mainstream media.
- Build and maintain relationships with key partners and decision makers within the state, creating champions for the landowner agenda to restore and maintain healthy lands.
- This position will require travel throughout Colorado.

QUALIFICATIONS

The field organizer must be based in Colorado and have a working knowledge of the state's land and natural resource issues, ranching community, conservation community, government and regulatory agencies. Excellent interpersonal, verbal and written communication skills are required, along with a proven ability to engage successfully with diverse stakeholders. The field organizer must be capable of and willing to travel extensively by vehicle and to work

independently. Desirable qualifications include a background in Colorado agriculture, and experience in natural resource management and/or related public policy.

Letters of interest will be accepted until position is filled and should be accompanied by a cover letter, resume and references. Please address inquiries and applications to jlind@westernlandowners.org.

ABOUT WESTERN LANDOWNERS ALLIANCE

The Western Landowners Alliance was founded by landowners in 2011 to increase the ecological health and economic vitality of working lands. WLA's mission is to advance policies and practices that sustain working lands, connected landscapes and native species. WLA members steward approximately 14 million acres of deeded and leased public land in the American West. Through policy reform and on-the-ground stewardship, we are working to protect land and wildlife, restore watershed health, maintain wildlife corridors, promote economically vibrant rural communities and to keep working lands working.

To learn more about WLA, please visit www.westernlandowners.org.