

Where Land & Community Meet

☞ Call for Submissions ☞

WLA was founded by western landowners to advance policies and practices that sustain working lands, connected landscapes and native species. We envision a future in which private and leased public lands and waters in the West are healthy and resilient to environmental and developmental stressors. We believe healthy lands and water resources are the foundation for prosperous rural economies. We recognize that private lands encompass the most productive and biologically diverse landscapes in the West, and that landowners have a pivotal role to play in shaping the future.

Your voice is at the heart of our work. Help us tell your story.

CALL FOR SUBMISSIONS

- We are soliciting short videos created by landowners and managers, accompanied by narratives and photos. Details below. Deadline for submissions: **March 7, 2018**
- Up to 15 submitted videos will be selected by WLA and edited by a professional videographer to create a final, 30-60-second video that may incorporate text, quotes and/or photography submitted with raw video footage. Final, edited video will be used to promote WLA's work by telling the stories of landowners and managers throughout the American West. Selected, edited videos will be published on social media and used widely as part of WLA's communications, education and outreach initiatives.
- If we select your submitted materials for editing and use by WLA, we will send you a one-time payment of \$150 for ownership rights to, and full use of, all submitted materials by WLA.
- Announcements regarding selected videos will be made within one month of the submission deadline, by April 4, 2018. Payments for selected videos will be sent by April 20, 2018.
- Signed, dated Media Licensing Agreement form (below) must be received by WLA before WLA can send payment for (or edit and utilize) a selected video and accompanying materials.
- A signed Video/Photo Release form (below) will be required from each individual shown in submitted videos or photos.

INSTRUCTIONS

- Pick one of the two themes described below
- Use the list of questions as a guide in creating your video, narrative and photography submission
- Download your video onto a thumb-drive to send by mail, or submit electronically
- Fill out, date, sign and return the WLA Media Licensing Agreement, either by mail or electronically
- Send all materials to:
 - Virginie@westernlandowners.org
 - Virginie Pointeau, Western Landowners Alliance, PO Box 6278, Santa Fe, NM 87502

Theme #1: Where Land & Community Meet – Women in Ranching

Submission:

1. One or two videos taken on a cell phone or camera, each 2-4 minutes long
2. 300-500 word narrative using any or all of the following questions as a guide:
 - What does land mean to you? What does it mean to your family?
 - Why do you choose a life and livelihood that depends on the land? How did you get here?
 - How is your land and livelihood connected to your community? What role does your land and/or livelihood play in your community?
 - How does your community value your land and work?
 - What are your greatest hopes for the next generation in your family, and on this land?
3. 5-10 quotable one-liners expressing your thoughts in response to the questions above
4. 5-7 high quality photos, minimum 300 dpi

Theme #2: Where Land & Community Meet – Ecology and Economics

Submission:

1. One or two videos taken on a cell phone or camera, each 2-4 minutes long
2. 300-500 word narrative using any or all of the following questions as a guide:
 - What does land mean to you? What does it mean to your family?
 - Why do you choose a life and livelihood that depends on the land?
 - Does your land provide water and habitat for wildlife? If so, what species?
 - How do you find/create balance between stewarding healthy land and water resources and maintaining an economically viable business to support your family?
 - How does your community value your work on the land?
 - What are your greatest hopes for the next generation in your family, with regards to this land?
 - What would you like this land to look like in 100 years?
3. 5-10 quotable one-liners expressing your thoughts in response to the questions above
4. 5-7 high quality photos, minimum 300 dpi

Send all submissions by **March 7, 2018** to:

Virginie Pointeau
Western Landowners Alliance
PO Box 6278
Santa Fe, NM 87502
Virginie@westernlandowners.org

The Western Landowners Alliance advances policies and practices that sustain working lands, connected landscapes and native species.

To learn more about our work: westernlandowner.org

Where Land & Community Meet

Western Landowners Alliance Media Licensing Agreement

Thank you for submitting original video, text and photography in response to WLA's "Where Land & Community Meet" call for submissions. The deadline for submissions is **March 7, 2018**. You will be notified within one month of the submission deadline (April 4, 2018) if your submission has been selected for use by WLA.

The terms below apply to individuals whose submission has been selected for further editing and use by WLA. Please fill out and return this form with your submission. Should your submission be selected, you will receive a copy of this form signed and dated by WLA's executive director, Lesli Allison.

AGREEMENT

Applies only to submissions selected for use by WLA

1. **Compensation for Selected Materials.** If Participant's submitted video and accompanying materials are selected for use in WLA's Communications program, WLA agrees to compensate Participant with a one-time payment of \$150. Payment for selected materials will be mailed no later than April 20, 2018, or six weeks after submission deadline of March 7, 2018.
2. **Content Ownership.** Upon full payment, Participant will assign to WLA all rights, title and interest in and to all video, photography and written provided by Participant pursuant to this agreement, excluding Participant property and non-exclusive third-party assets, such as music, stock footage, or stock images. WLA retains the right to edit video footage, text and photography as needed.
3. **Nonexclusive Use of Materials.** By submitting payment for use of Participant's materials, WLA is not claiming exclusive use of those materials. Participant retains the right to use any and all submitted materials for noncommercial, personal or promotional purposes.
4. **Nonexclusive Relationship.** WLA understands and agrees WLA and Participant have a nonexclusive relationship. WLA reserves the right to obtain same or similar services as those provided by Participant from any other qualified individuals, and Participant reserves the right to provide the same or similar services to any other program, nonprofit or company.
5. **Indemnification.** Participant shall indemnify, defend, and hold WLA harmless from any and all liability, claims, demands or requirements imposed by federal or state law upon self-employed individuals arising from payments made to Participant under this Agreement and from any and all liability imposed by federal or state law arising from any failure to comply with state and/or federal law in performance of this Agreement. Participant shall additionally indemnify, defend, and hold WLA harmless from any and all claims, losses, or damages, of whatever nature, arising from, out of, or in connection with the performance of Participant, his/her employees, agents, and sub-contractors under this Agreement, including but not limited to reasonable attorney fees incurred by WLA in defending itself from any and all such claims.

6. **Applicable Law.** This Agreement shall be governed by and interpreted in accordance with the laws of the State of New Mexico, and any legal action brought to enforce this Agreement shall be brought in the courts of the State of New Mexico.
7. **Amendment.** This Agreement constitutes the entire agreement between the parties with respect to the subject matter hereof and may not be modified, amended, or otherwise altered without the signed, written consent of both parties.
8. **Conflict of Interest.** Participant warrants that he/she presently has no conflict of interest with WLA and shall not acquire any interest during the term of this Agreement that would conflict with the performance of the services required under this Agreement.
9. **Release.** Upon final payment of the amount due to Participant under this Agreement, Participant releases WLA, its officers, agents, and employees from all liability, claims, and obligations whatsoever arising from or under this Agreement.
10. **Representations and Warranties.** Participant hereby represents and warrants to WLA that:
 - A. All video materials, text and photography, and any part thereof other than WLA property, produced or provided by Participant to WLA pursuant to WLA's "Where Land & Community Meet" call for submissions are the original work of Participant and his/her associates;
 - B. Participant has all rights necessary to grant the licenses herein;
 - C. The video and other submitted materials, and their use by WLA for purposes described in this agreement will not infringe, misappropriate or violate the intellectual property rights, rights of privacy or publicity or any other rights of any third party; and
 - D. Participant has not and will not violate any other agreement by entering into this agreement. Participant shall indemnify, defend and hold harmless the WLA, its affiliates and their respective shareholders, directors, officers and employees from and against any third-party threat, loss, cost, expense, claim, action, liability or damages resulting from any breach by SP of the foregoing representations and warranties.

IN WITNESS WHEREOF, the undersigned have executed this Agreement on the dates set forth below.

Participant Name: _____ Date: _____

Mailing Address: _____

Phone: _____ Email: _____

Signature: _____

Your submission has been selected for further editing and use by WLA:

Western Landowners Alliance
 100 La Salle Circle
 Santa Fe, New Mexico 87505
lallison@westernlandowners.org

Lesli Alison, Executive Director
 Signature: _____
 Date: _____

For questions regarding this form, contact Virginie Pointeau, WLA Communications Director:
Virginie@westernlandowners.org.

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Western Landowners Alliance Photo/Video Release Form

I hereby authorize Western Landowners Alliance (WLA) and those acting pursuant to its authority to:

1. Record my likeness and/or voice on a video, audio, photographic, digital, electronic or any other medium;
2. Use my name and biographical material in connection with such recordings;
3. Use, reproduce, exhibit, and/or distribute my name, biographical material, and such recordings in any medium (e.g. print publications, video, internet, etc.) for promotional, advertising, educational and/or other lawful purposes.

I release and waive any claims or rights of compensation or ownership regarding such uses. I understand that all such recordings shall remain the property of WLA and cannot be revoked. I certify that I am 18 years of age or older, or that my parent/guardian has signed below.

Name of participant (please print): _____

Participant Signature: _____

Parent/Guardian Name
(if participant is under 18 years of age): _____

Parent/Guardian Signature
(if participant is under 18 years of age): _____

Date: _____

Mailing Address: _____

Phone Number: _____

Email: _____

*For questions regarding this form, contact Virginie Pointeau, WLA Communications Director:
virginie@westernlandowners.org.*